TAKE NOTICE!

Thursday, July 17, 1913, 9 a. m. and

For 15 Days

AT

MICHELMAN SYSTEM

Park Building

Main Street

Brattleboro, Vt.

Thousands and Thousands of Dollars' Worth of Men's and Young Men's Clothing; Ladies' Suits, Coats, Skirts and Waists

TWO BIG FLOORS

Men's and Boys' Clothing and Furnishing Department, STREET FLOOR

Ladies' Garment and Specialty Shop, SECOND FLOOR

when each article of this Gigantic Stock will be marked in

plain figures down to prices advertised for this sale for

handy examination by everybody.

This Store will be Closed Wednesday, July 16

Summer Stock and make room for the very large new stock of Fall Goods, which has been ordered and is now in process of manufacturing for August delivery, we have decided, instead of waiting until later in the season, to sell our stock on hand right now in the heart of the summer season, just at the time you need the goods. We hope to be reimbursed for the great loss on the cost of the goods in this sale by increasing our customers through the same, and by attracting many from far and near who have not traded here before and whose future patronage will be gained by the excellent qualities of our merchandise and the wonderfully low prices we make on same—the lowest prices that have ever been attempted by any retailer in Vermont for 15 days.



Ladies' and Misses' Coats and Suits

A lot of Ladies' and Misses' Nobby Coats, including many novelties, values up to \$16.50.

Ladies' and Junior Suits, up-to-the-minute styles, values up to \$9.45

Ladies' Suits—this lot includes this season's choicest models—values \$12.95

Lot of Ladies' and Misses' Coats, handsome materials, various models, \$10.95

Ladies' and Misses' Nobby Linen Suits, only a few left, values up to \$4.95

Ladies' and Misses' White, Tan and other Light Shade Tailored Suits—\$11.95

Ladies' and Misses' White, Tan and other Light Shade Tailored Suits—\$11.95

Nobby Shirt Waists, all styles, button front and button back, short, 3/4 and long sleeves, all the new designs, values from \$1.50 to \$3.95, now \$1.95, \$1.45, 95c and

EVERY PURCHASE GUARANTEED

in spite of reductions, by Your Money Back for the Asking

Remember the Day—the Hour Is Set

Come early, before assortments are broken. This is a chance of a lifetime



Men's \$1, \$1.50 Khaki Pants, **79¢**Auto Coats, values up to \$12; selling at \$4.95, \$2.95 and \$1.95

Young Men's Norfolk Suits, sizes 32 to 38; former price, 13.50, now \$5.95
100 doz. Men's White Handkerchiefs, 10c values—two to a customer, at

Standard 15c Hose at

Men's and Young Men's Clever Suits— Blue, Brown, Gray and nobby Mixtures. Newest models, all sizes, \$18, \$22.50 values, bunched at

Men's and Young Men's Norfolk Suits, the smartest selection in Vermont, values \$16.50 to \$25 bunched at

75c and \$1 Men's Union Suits, bunched at 42¢
\$1.50 Black Union Suits 79¢

CARFARE PAID TO OUT OF TOWN PURCHASERS
NOT EXCEEDING 10% OF SALE

We have an extra force of experienced salespeople to meet the rush

Men's Fine Negligee Shirts, including some with soft, detachable collars. Guaranteed standard quality; well known \$1.50 grade, at 85c

A lot of 75c, \$1 Negligee and Working Shirts, bunched at 39c 39c Men's Balbriggan Underwear at 17c President Suspenders at 35c 50c Police and Firemen's Suspenders at 19c Dress Suit Cases, bunched at

#\$3.95, \$1.45 and 69c

High Grade Men's and Young Men's Suits,
equal to custom made; values up to
\$27.50, bunched at \$14.95

MEN'S AND YOUNG MEN'S RAIN COATS
\$15 values \$7.50

8 values

Ladies' and Misses' Summer Dresses—the largest stock in Vermont. Every Garment is authority for the newest style. Former \$10 Dresses, \$4.95

 Former \$10 Dresses,
 \$4.9

 Former \$12 Dresses,
 \$5.9

 Former \$8 Dresses,
 \$3.9

 Former \$6 Dresses,
 \$2.9

 Former \$5 Dresses,
 \$1.9

 \$1.50 Housedresses at
 75

 \$3.00 White Skirts at
 \$1.4

\$5.00 White Skirts at \$2.45 Ladies' Odd Size Suits and Coats for the Stout Woman; \$20 and \$25 values at \$12.95

Classy Silk Waists, including some choice tailored models:
\$10 values\$4.95
\$8 values\$3.95

\$1.50 and \$2 Union Suits at 50c and 75c Underwear at 39¢ \$1.50 and \$2 Auto Gloves at \$1.13 and 95¢ 39c Neckwear, 19¢

50c, 75c and \$1 Neckwear, bunched at 42¢

Men's Straw and Panama Hats at ONETHIRD PRICE; let \$1 do the work of \$3.

Park Building Brattleboro Vermont



As you come up from depot

